



CUPRA  
BORN

MY24





WE ARE ALL DRIVEN BY AN ELECTRICAL FORCE THAT BURSTS FROM WITHIN TO SEEK NEW EXPERIENCES. IT'S OFTEN UNEXPECTED, AND IT REQUIRES TRUE BOLDNESS TO DO SOMETHING DIFFERENT FROM THE NORM. THE TRUTH IS, IF WE CHOOSE TO AWAKEN THAT FORCE, WE FIND THAT NOTHING TAKES US FURTHER THAN THE IMPULSE OF A NEW GENERATION.

# TECHNICAL SPECIFICATIONS

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Born.



# TECHNICAL SPECIFICATIONS

<b>ELECTRIC MOTOR</b>		
Max power (kW)	170	
Max torque (Nm)	310	
Battery Type	Li-ion	
Battery Capacity (kWh) – Gross	82	
Battery Capacity (kWh) – Usable	77	
Driven wheels	Rear Wheel Drive	
<b>PERFORMANCE#</b>		
0 – 100 km/h (seconds)	7.0	
Energy Consumption (Wh/km)**	170	182
Range (km)**	511	475
<b>WHEEL AND TYRE DIMENSIONS</b>		
Wheel	7.5J x 19	8J x 20
Tyre	215/50 R19	235/40 ZR20

<b>RUNNING GEAR</b>		
Suspension		
Front Axle	Independent, MacPherson struts and hydraulic shock absorber	
Rear Axle	Multilink, coil springs and hydraulic shock absorber	
Steering	EPS Progressive steering	
Brakes	Regenerative Brake	
Front	Ventilated Disc	
Rear	Drum	
Turning Circle (m)	10.15	
<b>WEIGHTS</b>		
Tare Mass (kg)	1927 (5-Seat) / 1960 (4-Seat)	
<b>EXTERIOR DIMENSIONS</b>		
Overall length (mm)	4324	
Width (mm)	1809 (2070)	
Height (mm)	1540	
Wheelbase (mm)	2766	
Track (mm)		
Front	1537	
Rear	1513	
<b>LUGGAGE AREA DIMENSIONS#</b>		
Luggage area volume (L)		
Rear seat upright	385	

# Please note figures are sourced from overseas data where equipment levels by model variant may vary.

NA Information not available at time of publishing.

\*\* Range and Energy consumption figures approved to ADR 81/02 derived from WLTP testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.

# SPECIFICATIONS

<b>TRANSMISSION/ CHASSIS</b>	<b>Specification</b>	<b>Born</b>
	Single speed transmission	S
	Rear Wheel Drive	S
	Dynamic Chassis Control with continuous operation	P
	Sport suspension	S
<b>WHEELS, TYRES, &amp; BRAKES</b>	19" Sport black and copper Typhoon Alloy wheels	S
	20" Firestorm alloy wheels, black & silver	P
	Wide tyre package – 235mm Michelin Pilot Sport EV	P
	Tyre pressure warning system	S
	Self Sealing Tyres (ContiSeal™/B-Seal)*	S
	Disk brakes (front)	S
	Drum brakes (rear)	S
	Electronic park brake	S
	Auto hold	S
	Regenerative braking	S
<b>STEERING</b>	Driving profile selection	S
	Progressive steering	S
	Supersport leather steering wheel with satellite buttons and heating	S
<b>EXTERIOR</b>	Rear roof spoiler	S
	Rear tinted windows	S
	Sport bumpers	S

**Code:**  
Standard **S**  
Optional **O**  
Package **P**

\* Tyres are fitted with self-sealing technology which extends vehicle mobility in the event of minor tyre punctures. Vehicles with these tyres are not equipped with Tyre Repair kit. Not available with the optional Performance Package

<b>MIRRORS</b>	<b>Specification</b>	<b>Born</b>
	Auto dimming rear view mirror	S
	Heated power folding mirrors	S
	Vanity mirror with light (driver & passenger)	S
<b>LIGHTING</b>	Full LED headlights and daytime running lights	S
	Light Assist (Auto high beam)	S
	Dusk sensing headlights	S
	Auto headlight in rain	S
	LED tail lights	S
	Welcome light in exterior mirrors	S
	Reading light – 2 front	S
	Ambient interior lighting	S
<b>INTERIOR</b>	Aluminium pedals	S
	Black headliner	S
	Black floor mats	S
	Instrument Cluster with copper stitching	S
<b>STORAGE</b>	Cargo cover	S
	60:40 split rear seat with ski hatch	S
	Shopping bag hooks x2 (in boot)	S
	Coat hooks – 2 rear	S
	Grab handles – 2 front, 2 rear	S
	Map pockets (back of front seats)	S
	Cupholder – 2 front, 2 rear	S
	Bottle holders – 2 front, 2 rear	S

**Code:**  
Standard **S**  
Optional **O**  
Package **P**

# SPECIFICATIONS

SEATING	Specification	Born
	SEAQUAL sport bucket front seats with manual height adjustment	S
	Aurora Blue Dinamica sport bucket front seats with massage function	P
	Front seats with 12 way power adjustment (including lumbar)	P
	3 seat rear bench seat with centre armrest & cup holders	S
	Height adjustable rear headrest – all 3 rear seats	S
	2 seat rear bench with centre armrest & cup holders	P
	Height adjustable rear headrest – outboard seats only	P
COMFORT	Heated front seats	P
	Heated steering wheel	S
	2 zone climate control air-conditioning	S
SOUND	7 Speaker Audio System	S
	Beats sound system, 9 speakers with subwoofer and amplifier	P
TECHNOLOGY	12" Infotainment system	S
	5.3" Digital Cockpit	S
	USB-C ports – 2 front, 2 rear	S
	12V Socket (in boot)	S
	Mode 3 charging cable	S
	Keyless entry and start	S
	Wired Apple Carplay and Android Auto	S
	Wireless phone charging	S
	Voice control	S
	Digital (DAB) /FM radio	S
DRIVER AID	Adaptive cruise control (with "follow to stop")	S
	Proactive passenger protection (Pre-Crash)	S
	Driver fatigue detection	S
	Emergency stop signal	S
	Front Assist with pedestrian and cyclist detection	S
	Lane Assist	S
	Blind spot monitoring with rear cross traffic alert	S
	Rain sensing wipers	S
	Park Assist	S
	Top View Camera (360 degrees)	S
	Front & rear parking sensors	S
	Side Assist with exit warning system	S

Code:  
Standard **S**  
Optional **O**  
Package **P**

SAFETY & SECURITY	Specification	Born
	Front airbags (driver and passenger)	S
	Side airbags (front)	S
	Curtain airbags x 2	S
	Centre airbag	S
	3-point seat belt for centre rear seat (not available with Interior & Performance pack)	S
	Anchor for child seat, 3 x top tether points	S
	Anchor for child seat, 2 x top tether points (for 2 seat rear bench)	P
	Isofix (outer rear seats)	S
	Anti-theft alarm system	S
OPTIONAL PACKAGES	<b>Interior Package</b>	
	Aurora Blue Dinamica sport bucket front seats with massage function	P
	Heated front seats	P
	Front seats with 12 way power adjustment (including lumbar)	P
	Thigh extenders on front seats	P
	4 Seats (2 front, 2 rear)	P
	Heated washing jets	P
	Beats sound system, 9 speakers with subwoofer and amplifier	P
	<b>Performance Package</b>	
	Dynamic Chassis Control with continuous operation	P
	20" Firestorm alloy wheels, black & silver	P
	Wide tyre package – 235mm Michelin Pilot Sport EV	P
	Tyre Repair Kit	P
	4 Seats (2 front, 2 rear)	P

Code:  
Standard **S**  
Optional **O**  
Package **P**

## COLOUR COMBINATIONS

EXTERIOR COLOUR	Colours	Born
	Vapor Grey	S
	Glacial White M	S
	Geysir Silver M	S
	Rayleigh Red M	S
	Quasar Grey M	S
	Aurora Blue PM	O
INTERIOR TRIM	Sports Bucket Seats with SEAQUAL Upholstery	S
	Sports Bucket Seats with Aurora Blue Dinamica Appointed Upholstery	O

**Code:**  
 Standard **S**  
 Optional **O**  
 Package **P**

Please note: Premium Metallic (PM) is optional at additional cost.

## CHARGING INFORMATION



CHARGING	Plug Type
	AC : Type 2
	DC : CCS Type 2
Maximum Charge Rate	
	AC : 11kW
	DC : 170kW
Cables	
	Mode 2 : Available as an accessory
	Mode 3 : Standard
Home Wallboxes	
	Installation available through our partner JET Charge. Please contact your CUPRA garage.
	Pulsar Plus : Available

COLOUR  
OPTIONS

AURORA BLUE<sup>3</sup> →



GEYSER SILVER<sup>2</sup> →



← RAYLEIGH RED<sup>2</sup>



← GLACIAL WHITE<sup>2</sup>

QUASAR GREY<sup>2</sup> →



VAPOR GREY<sup>1</sup> →



<sup>1</sup>Standard  
<sup>2</sup>Metallic  
<sup>3</sup>Premium Metallic



WHEELS

→ 19" COPPER TYPHOON S

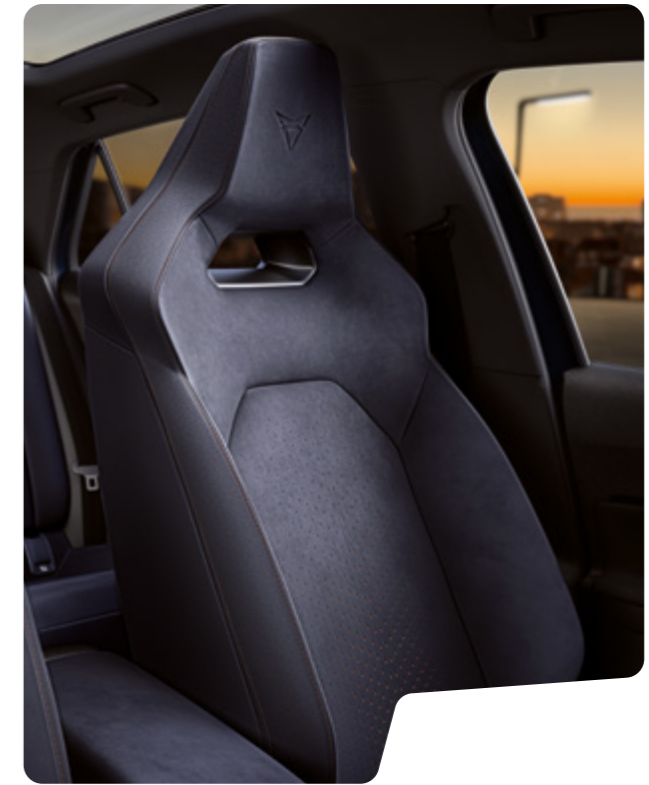


← 20" FIRESTORM O

Standard S  
Optional O

UPHOLSTERIES

DINAMICA®  
AURORA BLUE  
BUCKET SEATS O



← SEAQUAL®  
BUCKET SEATS S

Standard S  
Optional O



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